

## DesignSmith services

### **Sales aid/flyers**

Design 8.5 x 11 sales aid. Includes layout and design, typography, proof reading, graphs & charts, correspondence, color lasers and preparation of final art. Includes up to three rounds of reasonable changes.

### **Newsletters**

Design 11x17 (folds to 8.5 x 11) newsletter. Includes layout and design, typography, proof reading, graphs & charts, correspondence, color lasers and preparation of final art. Includes up to three rounds of reasonable changes.

### **Power Point presentation design**

Includes layout and design, typography, proofing, graphs, tables & chart design, color lasers, correspondence and preparation of final art with up to three rounds of reasonable changes.

### **Book covers**

Design 6x9 book cover. Includes concept development, layout and design, typography, color lasers and preparation of final art.

### **Postcard design**

Includes concept, layout and design, typography, proofing, correspondence, project management, color lasers, and preparation of final art with up to three rounds of reasonable changes.

### **Invitations**

Includes concept, layout and design, typography, proofing, correspondence, project management, color lasers, and preparation of final art with up to three rounds of reasonable changes.

### **Logo design**

Includes concept, layout and design, typography, correspondence, color lasers, and preparation of final art in EPS and JPEG file formats. Includes up to three rounds of reasonable changes.

### **Stationary system**

Research and design of letterhead, envelope and business card. Concept presentation of up to three layouts showing format. Includes layout and design, typography, correspondence, color lasers and preparation of final art.

### **Advertisement design**

Includes concept, layout and design, typography, proofing, correspondence, color lasers and preparation of final art with up to three rounds of reasonable changes.

### **Website design**

Research and design all visual aspects and elements of website look and feel; organization and architecture of website, including site map, informational hierarchy and relationships, supervision of illustration, photography and animation, coordination with programmers and information architects. Site to include ...

